[REMINDER] 2013 Global Investment Contest

The Chinese Finance Association ("TCFA"), a leading non-profit organization of Chinese finance industry professionals, is proud to present the 2013 Global Investment Contest ("the Contest").

The Contest composes of three sub-contests, and each contestant can choose to compete in **any one or multiple contests**:

- Contest #1 China Alpha Contest allows contestants to invest in 30 preselected U.S. listed China related stocks. Selling Short is allowed. Participants are permitted to trade fictionally by placing virtual orders. This contest focuses on stock picking and hedging strategy.
- Contest #2 iShares Asset Allocation Alpha Contest allows contestants to invest in 30 preselected iShares ETFs. Selling Short is NOT allowed. Participants are permitted to trade fictionally by placing virtual orders. This contest focuses on tactical asset allocation strategy.
- Contest #3 Value Investing Contest allows contestants to conduct fundamental research and make investments recommendations based on fundamental analysis of their chosen investment targets.

Prize and Awards

GRAND PRIZE WINNER

- A Grand Cash Prize of \$1,000.00 per person per contest
- One year free subscription of Wind Info terminal, value up to \$7,000.00
- At least one job or intern offer from the Strategic Sponsors or Corporate Sponsors*
- "A Day at the Floor" arranged by one of Strategic Sponsors or Corporate Sponsors
- Opening-Bell NYSE Floor visit accompanied by NYSE Euronext senior managers
- A senior mentor assigned from the Judging Committee
- A ticket to the 2013 TCFA Annual Conference (value up to \$160.00) and an admission to the By-Invitation-Only VIP Dinner following the TCFA Annual conference
- The actual hiring would NOT be guaranteed, which will be the ultimate discretionary decisions of the hiring firms and the Contest Winners.

SECOND PRIZE WINNER

- One year free subscription of Wind Info terminal, value up to \$7,000.00
- "A Day at the Floor" arranged by one of Strategic Sponsors or Corporate Sponsors
- A ticket to the 2013 TCFA Annual Conference (an estimated value up to \$160.00) and an admission to the By-Invitation-Only VIP Dinner following the TCFA Annual conference

CONTEST AWARD OF MERIT

- One year free subscription of Wind Info terminal, value up to \$7,000.00
- An AWARD of MERIT CERTIFICATE

^{*} The actual hiring would NOT be guaranteed, which will be the ultimate discretionary decisions of the hiring firms and the Contest Winners.

Contest Timeline (For Reference)

| | China Alpha | iShares Asset Allocation Alpha | Value Investing | |
|-------------------------------------|--|---|---|--|
| March 1, 2013 | | Registration Begins | | |
| April 1, 2013 | Contest Begins – Virtual Equity Trading | Contest Begins - Virtual Equity Trading | | |
| May 30, 2013 | Registration Ends | | | |
| July 31, 2013 | Contest Ends | Contest Ends | Investment Theses Due (See <u>writing</u> <u>example for</u> <u>beginners</u>) | |
| August 1, 2013 - August 10, 2013 | Written Portfolio Strategy and Portfolio Performance Analysis Due | /Written Portfolio Strategy and Portfolio Performance Analysis Due | | |
| 4th Quarter 2013 | GLOBAL FINAL COM | GLOBAL FINAL COMPETITION at the New York Stock Exchange (TBD) | | |

Details - MUST READ BEFORE registration

For details, please refer to:

- Invitation letter by Global Investment Contest Management http://intraweb.hku.hk/local/careers/news/1213/attachment/031110a.pdf
- Poster (Chinese)
 http://intraweb.hku.hk/local/careers/news/1213/attachment/031807a.pdf
- Global Investment Contest 2013 (Official site):
 - English https://sites.google.com/site/investmentcontestglobal
 - Chinese http://www.acmesociety.org/gic/index.html

Registration Method

Registration is free at:

https://sites.google.com/site/investmentcontestglobal/registration.

Registration Deadline

Act now!

30 May 2013 (Thursday). Or when the number of participants reach the capacity limit of the Contest.

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